

COALVILLE MEGA WALK

-

SHOP LOCAL

Dear Sir or Madam,

We're writing to let you know about the upcoming Coalville Community Weekender event taking place in Coalville, occurring from the 10th of July to the 18th. In collaboration with Leicestershire County Council and Century Theatre, we are celebrating Coalville and it's community.

As part of the activities, we are launching the Coalville Mega Walk. We would like to raise awareness and bring attention to local business such as your own, thus we are reaching out to you in preparation of this event.

We intend to share the walk both online and as a physical leaflet, and as part of that we would like to create an online map of independent businesses on the trail. We are inviting you to have a 'Mega offer' of your choosing. This could be a special product or a rebrand of something already sold- the details are up to you!

The goal is to make sure any would-be-walkers are aware of business like yours, inviting them to visit during and after the event.

If this is of interest, please contact us by email or return this letter with the form included completed to let us know what you're offering, and we are happy to discuss any further inquiries.

Coalville C.A.N. CBS
Memorial Sq, Coalville, England

Kind regards from Harry Jerome and the rest of the
Coalville C.A.N. team.

Email: coalvillemegawalk@gmail.com
Web: coalvillecancbs.org.uk/



COALVILLE C.A.N

**KICKSTART
SCHEME**

While we don't require a response to each question, it would benefit us if you completed as many as you can. Please only share information you are okay with sharing with the public, as we will use it when creating our map and other media.

Your name:

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Name of business:

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Nature of business:

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Address of business:

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What deal/offer would you be willing to provide:

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Phone number:

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Email address:

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Website:

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Could you give your reasons for participating in the event:

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Any other comments or questions:

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COALVILLE C.A.N

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